

Noah Williams

Product Manager | B2B workflow products

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PROFILE

Product manager with six years of experience improving B2B workflow products. Connects customer research, commercial goals and engineering constraints to measurable product decisions.

SKILLS

Product discovery, roadmap planning, user interviews, analytics, experimentation, requirements, go-to-market, Jira, Figma, SQL

EXPERIENCE

Product Manager — Fieldwork Cloud | 2022–Present

- Led discovery and delivery of a scheduling workflow adopted by 38% of active customer accounts within six months.
- Prioritized seven reliability fixes using support volume and renewal risk, reducing schedule-related tickets by 31%.
- Partnered with sales and customer success on launch material that shortened median onboarding from 21 to 14 days.

Associate Product Manager — Juniper Desk | 2020–2022

- Interviewed 24 administrators and converted recurring access-control problems into a phased permissions redesign.
- Defined success measures and release checks for three quarterly product initiatives.

SELECTED PROJECTS

Customer evidence repository: Introduced a tagged research library linking interview evidence to product opportunities and decisions.

EDUCATION

BCom, Information Systems — Example College, 2020